

AMY ROSE DUST

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WORK EXPERIENCE

DESIGN

Elaine Turner

Feb. 2016-Current

Senior Jewelry and Leather Goods Designer

- Design, render and spec Handbag and SLG lines as well as iconic hardware and custom prints
- Design & hand make all Crown Collection jewelry samples and production inventory for Retail Stores, Web and Elite Stylists division
- Oversee sku planning, costing, sourcing and procurement of raw materials for Handbags, SLGs and Crown Collection jewelry
- Maintain constant communication with the Handbag & SLG factory from concept to production
- Attend fabric/leather shows and assist in material selection and development of custom snake and python embossed leathers
- Research trends and prepare seasonal trend direction document for design/product development team
- Routinely analyze sales reports for all categories to provide information on sales trends and fulfill weekly re-orders of jewelry

LICENSING & BRAND MANAGEMENT

Hanes Brands Inc. – Hanes / Champion / C9 Champion (for Target)

New York, NY Sept. 2013-Feb. 2016

Associate Designer Collaborations and Licensing

- Worked on design collaborations with Supreme, Todd Snyder, re/Done, Urban Outfitters, Wood Wood, Teimo Weiland & Craig Green
- Managed new/existing licensees (27+), assuring continuity to established brand pillars, seasonal big ideas, and brand integrity
- Partnered with cross functional teams including buyers, marketing, internal brand designers and business units to ensure delivery against product launches and alignment of brand's aesthetic
- Partnered with licensees in seasonal line planning, by category, utilizing sales history and future product goals
- Managed product development stages overseeing design phase deadlines and quality assurance
- Developed technical knowledge of related product categories including construction, fabrication, logo application/technique, industry standards & fit, trend/innovation, competitive set
- Delivered weekly category downloads w/ assortment status for each Licensee to Director and Chief Design Officer
- Researched market trends and routinely generated category analysis to direct design and inform buyers, ensuring price competitiveness & establishing industry benchmarks
- Assembled and presented high-level strategy, trends & big ideas for new category/product launches and seasonal Brand Kick-offs

DESIGN

Kara Ross

New York, NY April-Sept. 2013

Associate Jewelry Designer (Freelance)

- Designed and created tech packs, line sheets, and story boards for SS14 Jewelry for the Kara By Kara Ross Boutique line, Fine Jewelry Line, Kara Ross for Black Label by Chico's and 10021 JCPenney, the "Losange" collection for Rio Tinto Diamonds
- Managed interface with manufacturing factories, vendors, fulfillment facility & QA team to ensure on time delivery for orders
- Created concept and design for seasonal Look-books as well as tradeshow materials for industry show – "Couture, Las Vegas"
- Secured and maintained sample library, managed PR correspondence with editors/stylists, pulls, gifting and credit requests

Marchesa

New York, NY Oct. 2012-April 2013

Design Assistant internship

- Created original designs for Fall 2013 handbags including hand painting a minaudiere for the CFDA "You Can't Fake Fashion" campaign
- Handmade one-of-a-kind appliqués and trims for 2013 Bridal Collection
- Assisted with all Fall 2013 Couture Runway fittings & model castings

PRODUCTION & DESIGN OPERATIONS

Amanda Pearl LLC

New York, NY June 2010-October 2012

Design & Production Coordinator

- Responsible for design and production of jewelry and handbag lines, created look books and line sheets, styled product photo shoots
- Managed daily production of our Global/Domestic handbag manufacturers (Italy/NYC) as well as Domestic jewelry manufacturers (NYC)
- Maintained large accounts such as Amazons Endless.com, Max & Chloe, as well as, local & global boutique stores
- Managed company website including product information, social media components & daily blog posts which I conceptualized & styled
- Selected as sole company representative for "Spring Vendome Luxury Trade Show" (Paris, France)

EDUCATION

Michigan State University: College of Arts & Letters

Major: Apparel & Textile Design

Graduation date: May 2010

American Intercontinental University (London/England: Study Abroad)

Honors: - Selected to compete in "MSU 2008 Project Runway Fashion Show" judged by Nick Verreos; placed 3rd overall
- Scholarship to attend Blue Lakes Fine Art Camp

ORGANIZATIONS & VOLUNTEER WORK

ASPCA: Volunteer

Student Apparel Design Association (MSU): Executive Board-Fundraising/Designer

Alpha Chi Omega (MSU): Executive Board CRIB Chair

READ Association: Volunteer

SKILLS

Adobe Creative Suite	Sketching/Rendering	Strong Manipulation & Jewelry Making Skills	Sewing	Netsuite	QuickBooks	Magento
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